TECHBOOK

TECHBOOK.de is the largest online magazine for mobile life and a digital home

Informative, humorous, captivating and emotional – TECHBOOK uniquely combines an innovative digital lifestyle magazine and a technology guide featuring (home) entertainment, streaming and all mobile devices. Everything about devices, gadgets and apps – up to date, trend-conscious and competent.

Two thirds of the readers are men. The readers are mainly between 20 and 49 years old. They are follower, trendsetter and status-conscious people who are interested in entertainment technology, TV, smartphones and more.

In-Stream

Views[1]	9,172,282
Net coverage[1]	2,556,558
Possible Video AIs[2]	14,949





[1]B4P 2026/I, [2]Adserver 2026-10. TECHBOOK is published in Germany.