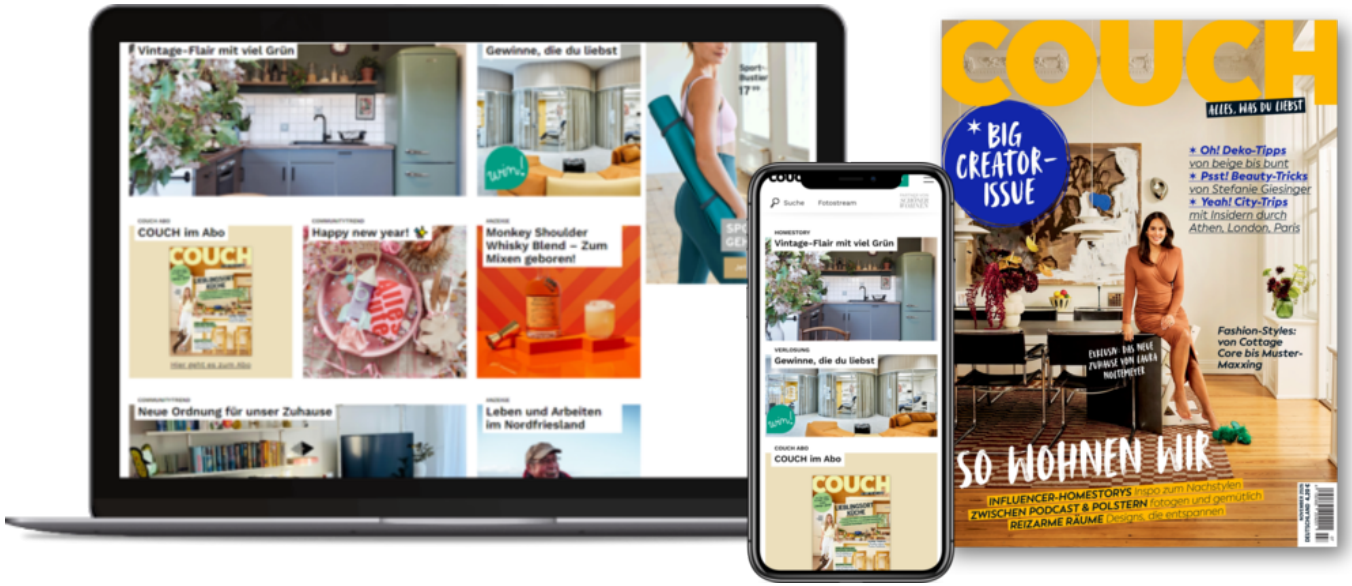
# COUCH

COUCH is the cross-media love brand for a trend-savvy, brand-loving and affluent community. With an inspiring mix of interior, fashion, beauty and lifestyle, COUCH combines engaging content with authentic creator power and a strong sense of community – stylish, relatable and always ahead of the latest trends.




## Print

| | |
|---|---|
| Coverage | **0.09 mill.**[1] |
| Paid Circulation | **51,827**[2] |
| Frequency | **8 x a year** |
| Basic Rate 2027 | **EUR 28,200** |
| Copypreis | **4.20 EUR** |

## In-Stream & Display

| | |
|---|---|
| Views | **0.20 mill.**[3] |
| Net coverage | **0.07 mill.**[3] |

[1]B4P 2026 [2]IVW 3/2026 [3]AGF 2026-10