



# GALA

GALA **fascinates** 24/7 digitally + in print every Thursday, with exclusive photos on stars from around the world.

GALA **inspires** with news + trends from the worlds of fashion, beauty and lifestyle.

GALA **is close up** with well-researched background stories + insightful star interviews.



## Print

Coverage	1.26 mill. <sup>1</sup>
Paid Circulation	123,763 <sup>2</sup>
Frequency	weekly
Basic Rate 2026	EUR 32,000
Copypreis	4.20 EUR

## In-Stream & Display

Views	190.50 mill. <sup>3</sup>
Net coverage	6.83 mill. <sup>3</sup>
Possible Video Ads	3.40 mill. <sup>4</sup>

<sup>1</sup>B4P 2026 <sup>2</sup>IVW 1/2026 <sup>3</sup>AGF 2026-04 <sup>4</sup>Adserver 2026-04