

## At a glance

Combination of structured programme, service and entertainment. The extensive range of topics creates advertising environments with high utility value.



### Print

Coverage	0.44 mill. (ma 2026/I)
Paid Circulation	56,863 (IVW 1/2026)
Frequency	weekly
Basic Rate 2026	EUR 21,940
Copypreis	1.50 EUR

