B.Z.

The B.Z. reflects the soul of Berlin city and is one of the capital's leading news portals

For more than 145 years, B.Z. has been one of the city's most distinctive trademarks. As a daily newspaper, B.Z. reflects the soul of Berlin, because B.Z. knows what moves the people of Berlin. It presents news with strong regional ties, reports, sports, culture and scene tips from Berlin and Brandenburg - fast and to the point.

The readers are men (58%) and women (42%) of all ages.

In-Stream

Views[1]	34,198,098
Net coverage[1]	2,523,986
Possible Video AIs[2]	149,736





[1]B4P 2026/I, [2]Adserver 2026-10. B.Z. is published in Germany.