

# VORES BØRN

## The magazine for those who have children aged 0-12

VORES BØRN is a source of inspiration for everyday and family life. Whether first-time parents or experienced, the magazine inspires to a wonderful life with children with focus on lifestyles, health, psychology, fashion and much more. The digital content of VORES BØRN can be found on the popular site ALT.dk, as well as on Social Media and as a podcast format.

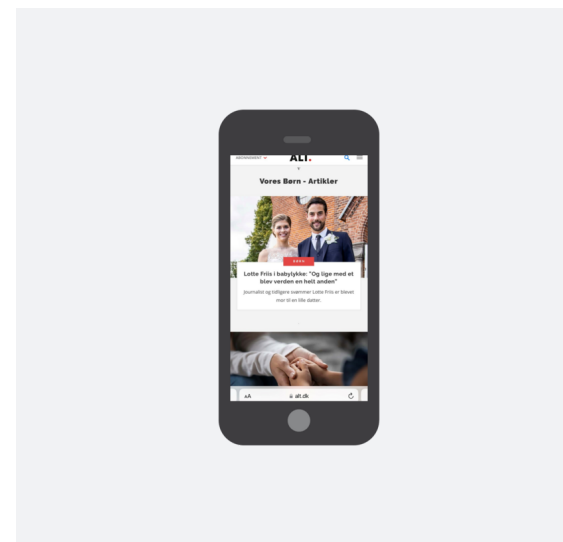
The target group includes highly educated readers who have children between the ages of 0-11 years in their household. The parents are interested in organic food & cooking and will spend more money on quality products.

### Print

Coverage <sup>1</sup>	68,000
Frequency	6 x a year

### Digital

Unique User <sup>2</sup>	2,449,388
Visits <sup>2</sup>	4,588,009
Page Impressions <sup>2</sup>	9,565,719



<sup>1</sup>Denmark/Gallup 2022 January-June, <sup>2</sup>GA. VORES BØRN is published in Denmark.