

## The Swiss edition of Germany's leading reporting magazine

With its unique mixture of amusing photos and radical reports GEO stands for the mediation of knowledge and values, serious journalism, wonderful optics and linked up thinking.

Readers of GEO are extraordinary loyal, they spend on average 3.5 hours to read the magazine and then either collect it or pass it on.

GEO Switzerland is placed at the front of the magazine, offering a premium position for advertisement.

### Print

Coverage <sup>1</sup>	329,000
Print Circulation <sup>1</sup>	28,000
Frequency	monthly



<sup>1</sup>Publisher's Information 2024. GEO is published in Switzerland.