

The broadest lifestyle newspaper magazine in Belgium

BILLIE is the lifestyle magazine supplement to the newspapers Het Nieuwsblad, Gazet van Antwerpen & Het Belang van Limburg. BILLIE is the broadest lifestyle magazine in Belgium. It includes the magazine, the website, numerous newsletters and podcasts.

BILLIE offers a unique view on lifestyle: from fashion, beauty, home and cooking to sex & relationships, psychology and work-life balance.

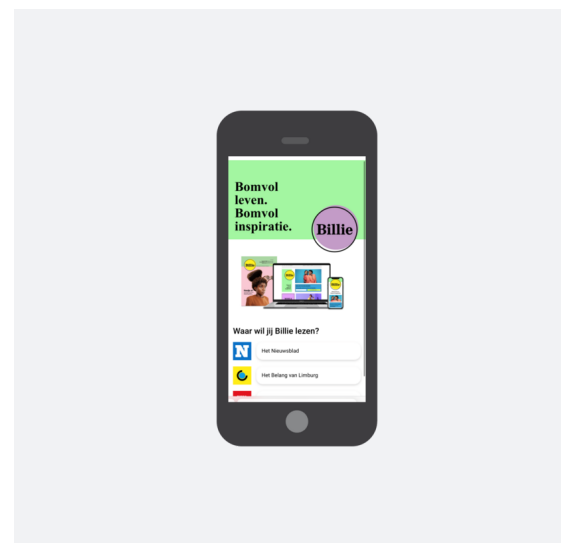
The readers are mainly women between 18 and 54 years. Many of them have children.

Print

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| Coverage ¹ | 683,060 |
| Paid Circulation ¹ | 355,000 |
| Frequency | weekly |
| Basic Rate 2025 | EUR 7,502 |

Digital

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| Unique User ² | 1,150,000 |
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¹Publisher's Information 2024, ²Publisher's Information 2021-01. BILLIE is published in Belgium.