

DISNEY CHANNEL

The best television channel for the whole family

DISNEY CHANNEL stands for friendship, storytelling, music, fun and inspiration. Discover the secrets of Scrooge McDuck together with his nephews Huey, Dewey and Louie with Ducktales. Go on an adventure with Rapunzel in the kingdom. Conquer the roller skating rink with Soy Luna, experience the adventures together with Harley as a child from a family of 7! And meet the children of the famous villains in Descendants. DISNEY CHANNEL is known for the best, funniest and newest series every day. This core is kids aged between 6 and 12.

TV

Monthly reach ¹	999,322
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Audience Profile

Men	49%
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Women	51%
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6-15 years	48%
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16-24 years	2%
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25-34 years	12%
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35-44 years	16%
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45-54 years	8%
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55-64 years	8%
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65+ years	6%
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