

# Here, women are guaranteed to find what they are looking for...

## The rising star among women's channels



- **No. 1 among women aged 30-49**
- Target group: Women in their prime
- The best of RTL – nostalgia is right at the forefront at RTLup
- Wide range of programmes: fiction, music, factual entertainment and scripted reality



Source: AGF/GfK, AGF SCOPE, market standard: moving image, convention, RTL Data, own calculations, 1 January to 30 September 2025, Monday to Sunday, 3 a.m. to 3 a.m., MS in %, F30-49, channels: TLC, SIXX, Sat1Gold