



GEOLINO

GEOLINO is the **lead medium** for **discerning children's journalism**. The **largest knowledge format** for children aged nine and over. It presents **topical variety** – charmingly, lively and suitable for children. It transmits knowledge and values in an entertaining, likeable and playful style. It encourages **opinion formation** and creates an **awareness** of dealing with persons, animals and the environment.



Print

Coverage	0.57 mill. ¹
Paid Circulation	81,342 ²
Frequency	13 x a year
Basic Rate 2027	EUR 22,900
Copypreis	6.00 EUR

In-Stream & Display

Views	1.24 mill. ³
Net coverage	0.46 mill. ³
Possible Video Ads	1,949 ⁴

¹KMM 2025 ²IVW 2/2026 ³AGF 2026-08 ⁴Adserver 2026-09