



LAURA

LAURA inspires her readers every week with stories full of optimism. She provides practical tips on fashion, beauty, travelling, enjoyment and health. With her lively presentation, she radiates joie de vivre and is a good friend to her readers.



Print

Coverage	0.37 mill. ¹
Paid Circulation	48,862 ²
Frequency	weekly
Basic Rate 2026	EUR 19,480
Copypreis	1.89 EUR

¹ma 2026/1 ²IVW 1/2026