

L'ECHO / DE TIJD

The only business newspapers in Belgium

DE TIJD (Dutch) is published in the North of Belgium whilst L'ECHO (French) covers the South of the country. With their strong focus on business and finance, they are the reference in financial and economic reporting. DE TIJD/ L'ECHO are the only business newspapers in Belgium, available 24/7 in print and digitally. A study on "Trust in News" (Kantar 2018) showed that L'ECHO/DE TIJD are perceived as the most reliable news brands in Belgium.

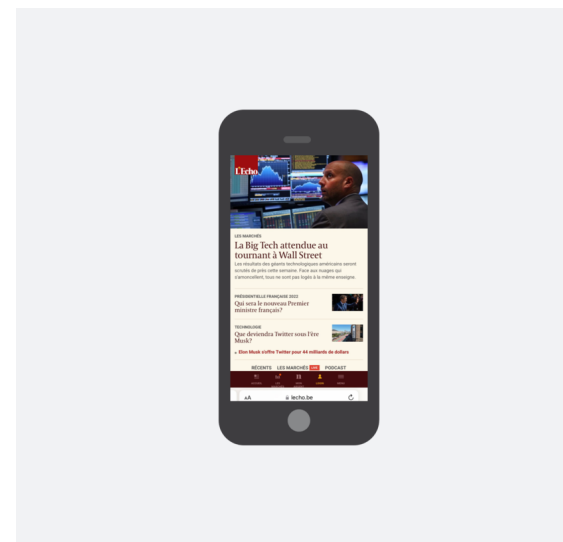
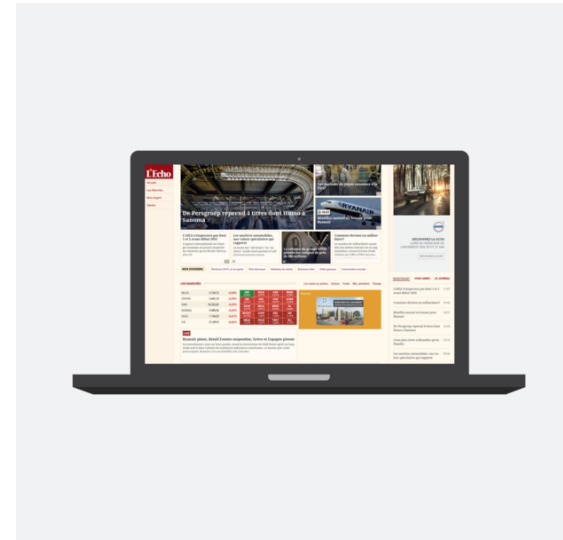
The newspapers are aimed at entrepreneurs, managers, investors, and decision-makers with considerable purchasing power, who use these newspapers as a working tool.

Print

Coverage ¹	524,000
Print Circulation ²	41,400
Frequency	5 times a week

In-Stream & Display

Unique User ³	607,000
Page Impressions ³	5,522,000



¹CIM Coverage 2022, ²CIM Circulation 2021 January-December, ³CIM Internet Audience 2021 December. L'ECHO / DE TIJD is published in Belgium.