

NATIONAL GEOGRAPHIC

The German edition of the world's most international magazine

Inspiring people to care about the planet – this is the motto of NATIONAL GEOGRAPHIC. The magazine talks about the adventure of research, the wonders of nature, of far-off countries and cultures. In spectacular reportage and grandiose photos.

The readers are 57% men with an average age of 49. They are highly educated, affluent, lead a sustainable lifestyle and advocate for the protection of resources.

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