

Germany's leading reporting magazine

By researching longer and thoroughly, illustrating the magazine opulently and writing articles in an entertaining way, GEO manages to create curiosity, inspiration and motivation. In addition, GEO is the only digital travel and knowledge title that discovers travel trends, publishes high-quality landscape photographs and tips for a sustainable lifestyle.

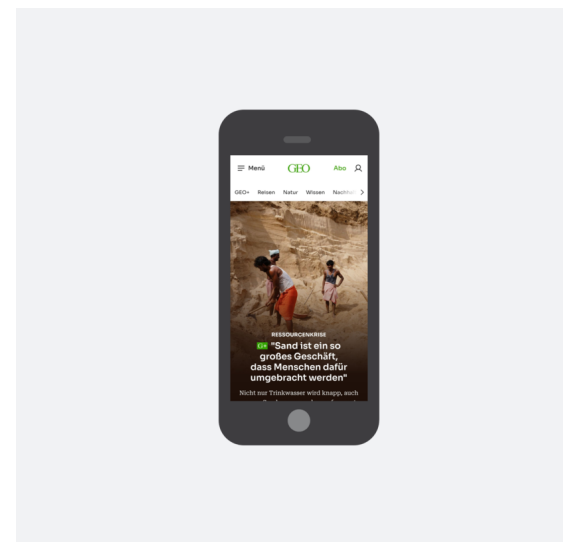
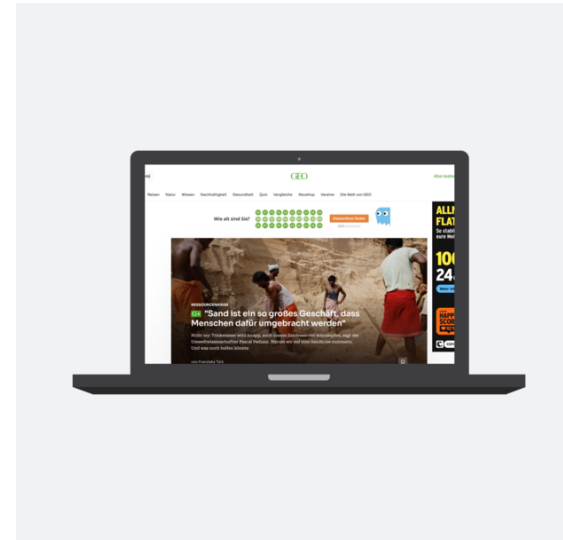
GEO readers are innovators, optimists and trendsetters with a wide range of interests. Self-development and new challenges are important to them.

Print

Coverage ¹	1,527,762
Paid Circulation ²	130,697
Frequency	monthly
Basic Rate 2026	EUR 51,200

In-Stream & Display

Views ³	8,027,601
Net coverage ³	2,185,540
Possible Video Ads ⁴	56,768



¹B4P 2025, ²IVW 1/2026, ³AGF 2026-05, ⁴Adserver 2026-05. GEO is published in Germany.