

At a glance

The efficient communication package - high reach with optimum target group appeal combines two complementary brands, TINA and BELLA, into an attractive target group package and offers high reach at a favourable price.



Print

Coverage	1.60 mill. (ma 2026/I)
Paid Circulation	218,048 (IVW 1/2026)
Frequency	weekly
Basic Rate 2026	EUR 50,930

