# CAPITAL

## One of Germany's leading finance and business magazines with a long-standing tradition

For 60 years, CAPITAL shapes German business journalism. With its successful magazine concept, CAPITAL is today the most widely read business magazine in Germany. CAPITAL offers well-founded information about companies, the global economy, the financial markets and the major trends in our society.
CAPITAL stands for credibility, substance in research, journalistic excellence, and a high level of expertise in the fields of finance and investment. It provides in-depth information about companies, the global economy and major trends in our society while also covering topics surrounding exclusive lifestyle, fashion, fragrances, watches, and travel.
CAPITAL is indispensable for addressing premium target groups of decision-makers. The readers and users are luxury-oriented with high purchasing power.

### Print

| | |
|---|---|
| Coverage[1] | 533,985 |
| Paid Circulation[2] | 104,907 |
| Frequency | monthly |
| Basic Rate 2027 | EUR 39,900 |

### In-Stream & Display

| | |
|---|---|
| Views[3] | 1,461,193 |
| Net coverage[3] | 783,797 |










[1] B4P 2026, [2] IVW 3/2026, [3] AGF 2026-10. CAPITAL is published in Germany.