

The preferred channel for young target

Children programmes in the morning (Neox Kids) and US Sitcoms during the day. Dynamic and positive values addressing young targets.

Focussing on children, teenagers and young adults.

TV

Monthly reach ¹	17,670,000
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Audience Profile

Men	49%
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Women	50%
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6-15 years	3%
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16-24 years	5%
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25-34 years	25%
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45-54 years	43%
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65+ years	24%
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