

The most inspiring brand for women 50+ in The Netherlands

MARGRIET is an iconic brand packed with relatable stories that inspire and inform its audience. MARGRIET is a highly trusted brand offering useful content. It focuses on happy and healthy aging and is not anti-aging but pro-aging.

MARGRIET is the place where you will find all the inspiration, tips and information for an engaged, happy, & healthy life.

The readership mainly consists of socially engaged and curious women aged 55+.

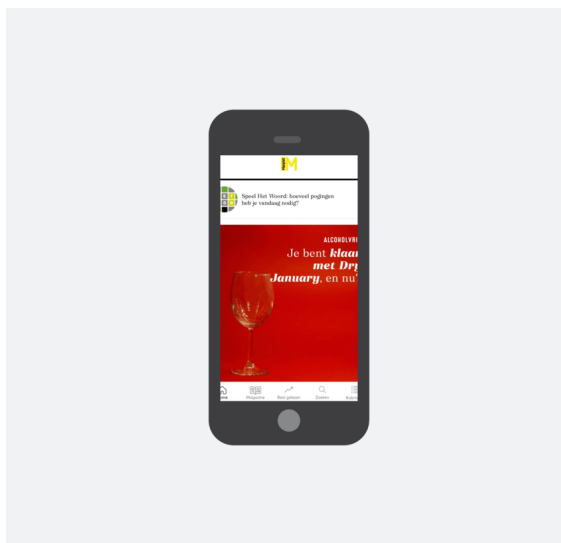
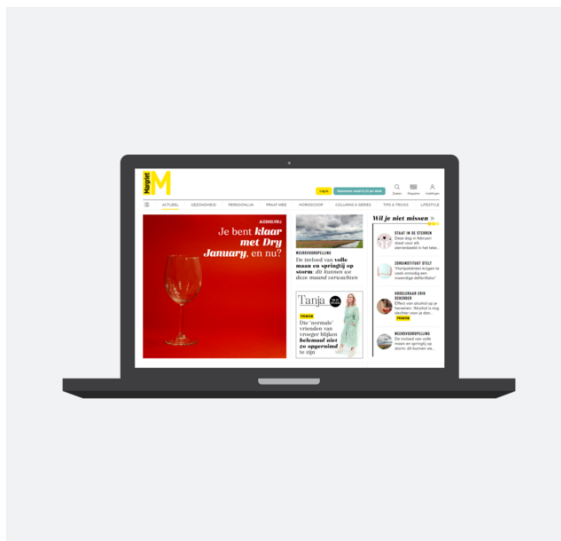
Print

Coverage¹ 534,000

Frequency weekly

Digital

Unique User² 1,182,000



¹NPMM 2022 III, ²Publisher's Information 2023. MARGRIET is published in Netherlands.