

TINA | BELLA | LAURA |
ALLES FÜR DIE FRAU

TINA BELLA LAURA ALLES FÜR DIE FRAU Kombination



The image shows four women of different ages and ethnicities, all smiling and wearing white shirts. They are positioned behind a large, dark, diagonal graphic that displays the covers of four magazines: Tina, Laura, Alles für die Frau, and Bella. The Tina cover features a woman with blonde hair and the headline 'Die Turbo-Tomaten-Diät ist da!'. The Laura cover features a woman with blonde hair and the headline 'BAUCH WEG mit der Power-Pasta'. The Alles für die Frau cover features a woman with blonde hair and the headline 'Köstliche Schlank-Aufläufe'. The Bella cover features a woman with blonde hair and the headline 'Neustart für den Stoffwechsel'.

Prices
2026



AdAlliance



Combination savings

YOU SAVE 4.49 % WHEN YOU BOOK THE TINA BELLA LAURA ALLES FÜR DIE FRAU KOMBINATION

The combination rate applies when advertisements for the same product group with a uniform theme and format are placed in the magazines. The adverts can appear in the four titles with a time delay of within four weeks.



Subsequent discount

For additional bookings in MEIN TV & ICH you will receive a follow-up discount of 20 %.



Rates and formats

Formats on single pages

Format	Format additions	Ad placement	Bleed format (width x height in mm)	Mono/Multi colour
1/1	normal	inner	210 x 280	86,460
3/4	vertical	inner	153 x 280	76,830
3/4	horizontal	inner	210 x 205	76,830
1/2	vertical	inner	103 x 280	56,670
1/2	horizontal	inner	210 x 139	56,670
1/3	vertical	inner	70 x 280	45,360
1/3	horizontal	inner	210 x 94	45,360
1/4	vertical	inner	53 x 280	35,110
1/4	horizontal	inner	210 x 73	35,110

Surcharges for preferential placements

Ad placement	Mono/Multi colour
2. Umschlagseite Laura	1,950
2. Umschlagseite bella	1,120
2. Umschlagseite tina	3,970
4. Umschlagseite Laura	1,950
4. Umschlagseite bella	1,120
4. Umschlagseite tina	3,970

Formats on double pages

Format	Format additions	Ad placement	Bleed format (width x height in mm)	Mono/Multi colour
2/1	normal	inner	420 x 280	172,910
2*1/2	horizontal	inner	420 x 139	86,460

Reservations for preferred positions expire if a written space order has not been submitted no later than two weeks prior to advertising closing. Furthermore, we reserve the right to give the preferred position to another advertiser who submits a written space order if the advertiser holding a reservation does not submit a written space order within three working days.

Special formats and advertising splits on request.

ADVERTORIALS

Advertorials are charged according to the currently valid advertising rate plus creation costs, and are included in a contractual year for discount purposes.

CREATION COSTS

(incl. concept, copy and layout, not incl. photo rights and photo productions)

Double page: 3,500 € (including format adaptations)

Full page: 2,900 € (including format adaptations)

1/2 page: 2,200 € (including format adaptations)

1/3 page: 1,900 € (including format adaptations)

Plus any image fees incurred if these exceed €150.

Additional formats available on request. We will be happy to prepare an individual offer for photo productions, creation of recipes, text writing etc. Advertorials are marked with the word "ANZEIGE" (Advertisement). Creation costs are not eligible for agency commission or discounts.

We require briefing, image and text materials no later than three weeks prior to the deadline for copy material – see also Closing Date Schedule. Timing for individual photo productions, creation of recipes, text writing etc. on request.

All rates are shown in euros; the rates are in effect from 1 January 2026 for bookings through RTL AdAlliance; value added tax will be charged on the net invoice amount if applicable.

Closing date schedule

Issue No.	On Sale Date ¹	On Sale Date ²	Calendar Week	Ad Closing, Copy & Cancellation Date
1/2026	-	02/01/2026	01	05/12/2025
2/2026	07/01/2026	09/01/2026	02	02/12/2025
3/2026	14/01/2026	16/01/2026	03	09/12/2025
4/2026	21/01/2026	23/01/2026	04	16/12/2025
5/2026	28/01/2026	30/01/2026	05	23/12/2025
6/2026	04/02/2026	06/02/2026	06	06/01/2026
7/2026	11/02/2026	13/02/2026	07	13/01/2026
8/2026	18/02/2026	20/02/2026	08	20/01/2026
9/2026	25/02/2026	27/02/2026	09	27/01/2026
10/2026	04/03/2026	06/03/2026	10	03/02/2026
11/2026	11/03/2026	13/03/2026	11	03/02/2026
12/2026	18/03/2026	20/03/2026	12	10/02/2026
13/2026	25/03/2026	27/03/2026	13	17/02/2026
14/2026	31/03/2026	02/04/2026	14	23/02/2026
15/2026	08/04/2026	10/04/2026	15	27/02/2026
16/2026	15/04/2026	17/04/2026	16	10/03/2026
17/2026	22/04/2026	24/04/2026	17	17/03/2026
18/2026	28/04/2026	30/04/2026	18	23/03/2026
19/2026	06/05/2026	08/05/2026	19	30/03/2026
20/2026	12/05/2026	15/05/2026	20	07/04/2026
21/2026	20/05/2026	22/05/2026	21	13/04/2026
22/2026	27/05/2026	29/05/2026	22	20/04/2026
23/2026	03/06/2026	05/06/2026	23	28/04/2026
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35/2026	26/08/2026	28/08/2026	35	21/07/2026
36/2026	02/09/2026	04/09/2026	36	28/07/2026
37/2026	09/09/2026	11/09/2026	37	04/08/2026
38/2026	16/09/2026	18/09/2026	38	11/08/2026
39/2026	23/09/2026	25/09/2026	39	18/08/2026
40/2026	29/09/2026	01/10/2026	40	24/08/2026
41/2026	07/10/2026	09/10/2026	41	01/09/2026
42/2026	14/10/2026	16/10/2026	42	08/09/2026
43/2026	21/10/2026	23/10/2026	43	15/09/2026
44/2026	28/10/2026	30/10/2026	44	22/09/2026
45/2026	04/11/2026	06/11/2026	45	29/09/2026
46/2026	11/11/2026	13/11/2026	46	06/10/2026
47/2026	18/11/2026	20/11/2026	47	13/10/2026
48/2026	25/11/2026	27/11/2026	48	20/10/2026
49/2026	02/12/2026	04/12/2026	49	27/10/2026
50/2026	09/12/2026	11/12/2026	50	03/11/2026
51/2026	16/12/2026	18/12/2026	51	10/11/2026
52/2026	22/12/2026	24/12/2026	52	16/11/2026
1/2027	29/12/2026	31/12/2026	53	18/11/2026

1 TINA, BELLA, LAURA

2 ALLES FÜR DIE FRAU

Current topics can be found on <https://contentfinder.ad-alliance.de>.

Schedules for last-minute ads are published in the individual cate cards of the combination.

General information

Publisher	Heinrich Bauer Verlag KG
Marketers	RTL AdAlliance S.A., Headquarters Luxembourg, 43, Boulevard Pierre Frieden, L-1543 Luxembourg, www.rtl-adalliance.com
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FREQUENCY	weekly
ON SALE DATE	BELLA, LAURA, TINA: Wednesday ALLES FÜR DIE FRAU: Friday
PZN	TINA BELLA LAURA ALLES FÜR DIE FRAU KOMBINATION 591851
Conditions of Payment	Payment is due within 45 days after invoicing. A 2 % discount is granted for payments within 10 days after invoicing, provided no other amounts are outstanding. Special discounts are not eligible for a prepayment discount. An automatic bank debit transfer can be arranged. If an outstanding amount is not paid by the date of required payment, all other outstanding amounts are immediately due regardless of any payment agreements which had been previously made. Penalty interest on arrears will be charged according to Section 8 of the General Conditions of Business and based on current bank interest rates for running account credits.
Conditions of Business	The distribution area of the booked print magazine(s) is worldwide. Ad Alliance GmbH reserves the right to restrict or exclude the distribution of advertisements/ad specials in foreign distribution areas in accordance with standardised, objectively justified principles. Ad Alliance GmbH will inform the client of this in advance. All business conducted is subject to the Publisher's Conditions of Payment and Terms of Trade which are available from the publisher or under www.internationalmediasales.net/cob . Tax regulations require that you include your Company Tax Number and/or Turnover Tax ID when placing an advertising space order.

THE INFORMATION CONTAINED IN THIS RATE CARD IS SUBJECT TO CHANGE DURING THE COURSE OF THE YEAR. A CURRENT RATE CARD CAN BE FOUND UNDER WWW.INTERNATIONALMEDIASALES.NET. THE ENGLISH RATE CARD IS A TRANSLATION OF THE CURRENTLY VALID GERMAN RATE CARD. IN THE EVENT OF DISCREPANCIES, INACCURACIES OR OMISSIONS IN THIS TRANSLATION, THE GERMAN ORIGINAL RETAINS SOLE VALIDITY.



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You can find the current media portfolio at www.ad-alliance.de.

Ad Alliance GmbH | Registered Office: Köln, Local court: Köln HRB 33057

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RTL AdAlliance is in charge of the international marketing of the Ad Alliance portfolio.



The General Terms and Conditions of Ad Alliance GmbH apply,
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Ad Alliance is the marketing division of RTL Deutschland and is responsible for marketing the channels and services of RTL Deutschland, the Bauer Media Group, and the video and addressable TV network of RTL AdAlliance. As a service provider, Ad Alliance markets print brands and Media Impact's digital in-page brands, and as a proprietary trader, it markets Media Impact's digital in-stream brands, selected print and digital brands of the FUNKE Media Group, and Warner Bros. Discovery's HBO Max streaming service.

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