

## Top-class entertainment with its own Swiss quality productions

3+ presents programmes such as "bauer, ledig, sucht...", "der bachelor", "die bachelorette", "sing meinen song", "höhle der löwen", "masterchef", "first dates" and "abenteuerlustig", as well as captivating documentaries. 3+ also broadcasts high-level sport live and broadcasts exclusively and unencrypted on german-speaking Swiss TV, such as UEFA champions league matches.

The core target group are women aged between 15-49 years.

### TV

Monthly reach <sup>1</sup>	418,613
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<sup>1</sup>Broadcasters information. 3+ is published in Switzerland.