

## The first and most successful new luxury mindstyle-magazine in Germany

HAPPINEZ introduces its readers to a wide range of topics and ideas dealing with wisdom, psychology and spirituality in an understandable way, with a high-quality feel and look. HAPPINEZ inspires with reports, interviews, sophisticated texts, first-class authors, excellent photos and outstanding layouts.

HAPPINEZ meets a strong opinion-forming target group of women who combine material consumption with a new form of luxury. Its readers are independent, successful, influential, educated, interested in many things & very individual. HAPPINEZ is the perfect companion for successful people who have a lot and strive for what everyone wants: Meaning, time, serenity, happiness and inner strength.

### Print

Coverage <sup>1</sup>	391,603
Paid Circulation <sup>2</sup>	59,210
Frequency	8 x a year
Basic Rate 2026	EUR 24,860



<sup>1</sup>ma 2026/1, <sup>2</sup>IVW 1/2026. HAPPINEZ is published in Germany.