

## A leader in the category of factual entertainment

Discovery Channel, thanks to its popularity and many years of experience, is one of the most widely distributed television stations in the world and a leader in the category of factual entertainment, i.e. entertainment based on facts. In a dynamic and interesting way, it shows the diversity of the world around us.

### TV

Monthly reach	5,140,788
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### Audience Profile

Men	63%
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Women	37%
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