



AUF EINEN BLICK

AUF EINEN BLICK offers well-founded and everyday information and advice, great emotional stories and exciting reports. The weekly magazine offers another major highlight: the annual reader campaign 'Heroes of everyday life', which honours special people.



Print

Coverage	1.17 mill. ¹
Paid Circulation	378,862 ²
Frequency	weekly
Basic Rate 2026	EUR 49,580
Copypreis	2.20 EUR

¹ma 2026/1 ²IVW 1/2026