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For 60 years, CAPITAL shapes German business journalism. With its successful magazine concept, CAPITAL is today the most widely read business magazine in Germany. CAPITAL offers well-founded information about companies, the global economy, the financial markets and the major trends in our society.

CAPITAL stands for credibility, substance in research, journalistic excellence, and a high level of expertise in the fields of finance and investment. It provides in-depth information about companies, the global economy and major trends in our society while also covering topics surrounding exclusive lifestyle, fashion, fragrances, watches, and travel.

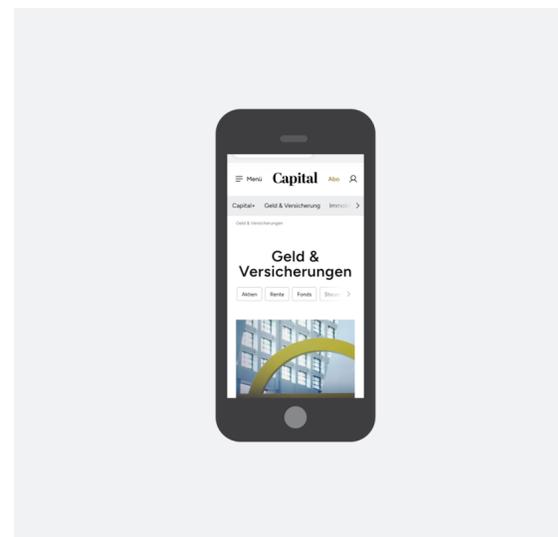
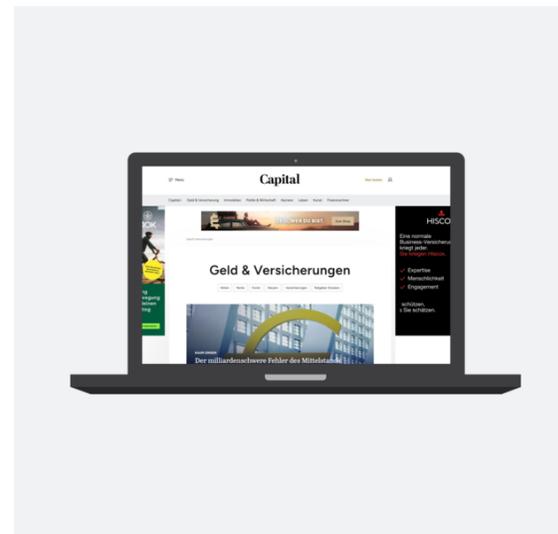
CAPITAL is indispensable for addressing premium target groups of decision-makers. The readers and users are luxury-oriented with high purchasing power.

Print

Coverage ¹	528,500
Paid Circulation ²	106,120
Frequency	monthly
Basic Rate 2026	EUR 39,100

Digital

Views ³	2,389,325
Net coverage ³	1,535,345
Possible Video Ads ⁴	17,498



¹B4F 2025, ²MW4 2025, ³AGF 2026-02, ⁴Adserver 2026-02. CAPITAL is published in Germany.