

DAV PANORAMA

DAV PANORAMA is the service-oriented magazine from the German Alpine Club - with over **1.5 million members** the world's largest **alpine sport and environmental protection association**. DAV PANORAMA and the digital ALPENVEREIN.de reach a target group that thinks and acts ecologically, and which combines a passion for alpine sports with a love of nature.



Print

Coverage	0.91 mill. ¹
Paid Circulation	981,998 ²
Frequency	4 x a year
Basic Rate 2027	EUR 36,600
Copypreis	free