

The widest range from the market leader

Market leader among adults aged 14–49 and women aged 14–59



- Innovative – versatile – plannable
- Wide variety of genres
- Best family entertainment
- Strong programme brands
- Successful show portfolio
- Broad information literacy
- Staging of sporting events



8.7% MS | A 14-59

9.6% MS | A 14-49

10.2% MS | F 14-59

Source: AGF Video Research, AGF SCOPE, market standard: moving images, convention, RTL Data, own calculations, Mon–Sun, 01/01/2025–31/12/2025, 3:00 a.m.–3:00 a.m., MS in %. As of: 09/01/2026