

# DE STANDAARD MAGAZINE

## The weekly lifestyle magazine of DE STANDAARD

DS MAGAZINE is a lifestyle magazine enclosed on Saturdays within the newspaper DE STANDAARD. It has a unique layout and structure as well as a unique Big Size (250 x 335mm). The DE STANDAARD MAGAZINE is all about the "good life", with quality reports and features on fashion, shopping, living & interior, tourism, gastronomy, health, trends and more. The readers are women (55%) and men (45%), about 70% in high social classes 1-4.

### Print

Coverage <sup>1</sup>	306,460
Print Circulation <sup>1</sup>	110,000
Frequency	weekly
Basic Rate 2025	EUR 12,246



<sup>1</sup>Publisher's Information 2024. DE STANDAARD MAGAZINE is published in Belgium.