

At a glance

GEO stands for outstanding journalism: thoroughly researched, visually striking and narratively compelling. We follow people who are breaking new ground in research, nature and society, and offer fresh perspectives on a changing world. It is not just about discovery, but about understanding the bigger picture and our place within it.



Print

Coverage	1.75 mill. (B4P 2025)
Paid Circulation	130,697 (IVW 1/2026)
Frequency	monthly
Basic Rate 2026	EUR 51,200
Copypreis	11.00 EUR



Digital

Views	6.12 mill. (AGF 2026-03)
Net coverage	1.90 mill. (AGF 2026-03)
Possible Video AIs	0.07 mill. (Adserver 2026-03)