

Germany's leading reporting magazine

By researching longer and thoroughly, illustrating the magazine opulently and writing articles in an entertaining way, GEO manages to create curiosity, inspiration and motivation. In addition, GEO is the only digital travel and knowledge title that discovers travel trends, publishes high-quality landscape photographs and tips for a sustainable lifestyle.

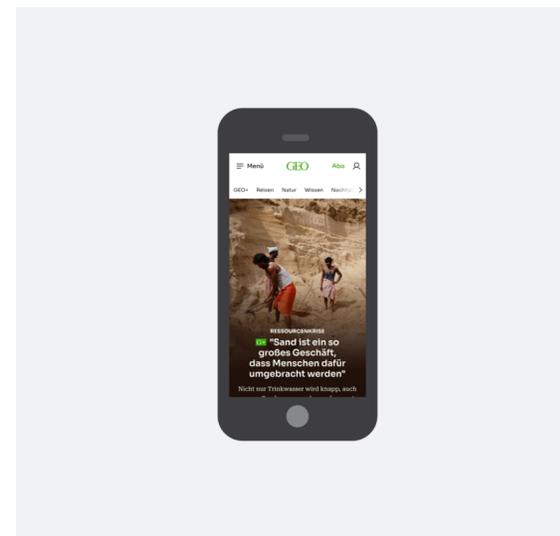
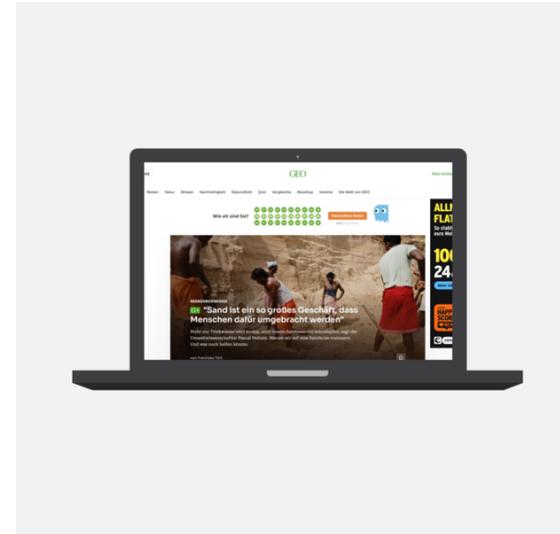
GEO readers are innovators, optimists and trendsetters with a wide range of interests. Self-development and new challenges are important to them.

Print

Coverage ¹	1,753,810
Paid Circulation ²	124,136
Frequency	monthly
Basic Rate 2026	EUR 51,200

Digital

Visits ³	3,956,008
Page Impressions ³	17,955,051
Possible Video Ads ⁴	148,218



¹B4P 2025, ²IVW 4/2025, ³GA 2026-01, ⁴Adserver 2026-01. GEO is published in Germany.