

## Germany's largest DIY portal with tips, tricks and ideas for home and garden

The largest and most comprehensive German-speaking DIY portal covers the entire spectrum of do-it-yourself activities: From home to garden, from crafting to building. On SELBST.de, DIY enthusiasts will find many creative ideas for their next project and suitable step-by-step instructions. Whether they want to build a carport, create a raised bed, or set up the workshop functionally: The over 3,000 instructions, 2,000 informative articles, and various tool tests make important purchase decisions easier for users every month.

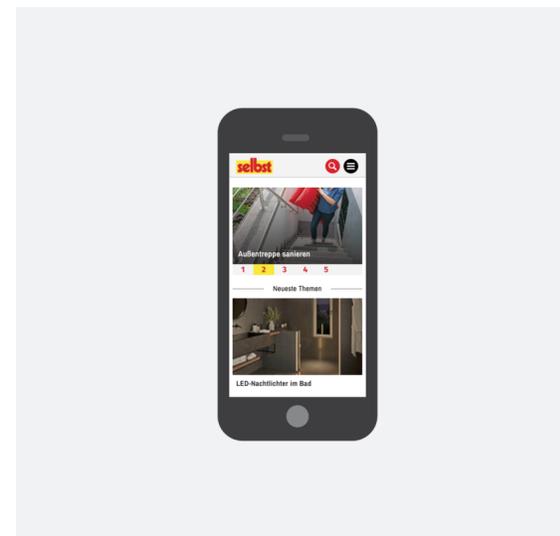
SELBST.DE users are affluent and tech-savvy, quality-conscious and interested in a variety of things.

### Print

Coverage <sup>1</sup>	296,582
Paid Circulation <sup>2</sup>	33,729
Frequency	monthly
Basic Rate 2026	EUR 28,410

### Digital

Views <sup>3</sup>	3,425,485
Net coverage <sup>3</sup>	554,530



<sup>1</sup>ma 2026/I, <sup>2</sup>IVW 4/2025, <sup>3</sup>B4P 2025/II. SELBST is published in Germany.