

XIAOMI (ES)

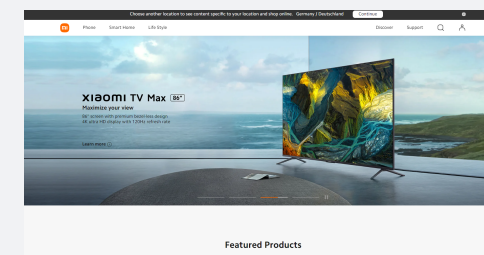
A powerful fast channel aggregator

XIAOMI TV+ offers high-quality TV channels through Internet connection - no cable required. Offers free live TV anywhere, anytime without a subscription. XIAOMI TV+ has something for all the family: premium live channels, including news, movies, entertainment, sports, children's programming and much more from the extensive library.

The core target is people aged between 16 and 44 years old.

Advertising Video on Demand

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|------------------------------------|------------|
| Monthly Uniques ¹ | 14,553,008 |
| In-Stream Impressions ¹ | 5,387,688 |



¹Publisher's Information 2023. XIAOMI (ES) is published in Spain.