

The channel for men

Strong male appeal thanks to sports events: Champions League, Crocky Cup, ... The channel is also broadcasting us series and movies.

TV

Monthly reach ¹	1,961,727
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Audience Profile

Men	48%
Women	51%
6-15 years	3%
16-24 years	2%
25-34 years	5%
35-44 years	9%
45-54 years	22%
55-64 years	20%
65+ years	38%



¹CIM TV, 2024. RTL CLUB is published in Belgium.