

Cultural, scientific and historical topics

Divulcation of cultural, scientific and historical content. The main target group is an affluent audience.

TV

Monthly reach ¹	7,890,924
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Audience Profile

Men	63%
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Women	36%
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6-15 years	1%
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16-24 years	2%
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25-34 years	5%
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35-44 years	8%
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45-54 years	13%
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55-64 years	23%
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65+ years	48%
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¹Auditel-Nielsen 2023. RAI STORIA is published in Italy.