

The premium people and lifestyle magazine

GALA has been reporting on stars from all over the world for 30 years. With exclusive images and brilliant photo series **GALA** opens up glamorous and fascinating worlds. Moreover, each issue offers 20+ opulently designed pages of journalistic expertise on all news and trends from the world of fashion, beauty and lifestyle.

The **GALA Style** supplement is aimed specifically at the young **GALA** target group (4 x per year). Once a year, **GALA Luxury** offers 128 pages of exclusive luxury experiences and since 2022, **GALA** has also been on **TV** - each Saturday on **RTL**.

On top, the **GALA** brand is brought to life through outstanding events such as the **Berlinale Opening Night**, the **Spa Awards** and the **GALA Shopping Night**. **GALA's premium target group** is interested in luxury. The readers and users are cosmopolitan, brand-oriented, and well-off.

Print

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| Coverage ¹ | 1,261,807 |
| Paid Circulation ² | 125,014 |
| Frequency | weekly |
| Basic Rate 2026 | EUR 32,000 |

Digital

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| Views ³ | 236,638,053 |
| Net coverage ³ | 11,057,391 |
| Possible Video Ads ⁴ | 4,254,751 |

