

## Europe's largest food platform

With over 350,000 recipes, CHEFKOCH is Europe's largest food platform. With an enormous coverage and the possibility to precisely reach target groups on all channels, CHEFKOCH offers the perfect platform for all food clients. The broad target group – from beginning cooks up to ambitious hobby cooks – is optimally reached through image and product campaigns as well as native integrations.

The users are mainly well-educated women of all ages who are looking for recipes and inspiration. They are beginning cooks and ambitious hobby chefs.

### Digital

Unique User <sup>1</sup>	22,260,000
Visits <sup>2</sup>	77,000,000
Page Impressions <sup>2</sup>	245,230,000
Possible Video Ads <sup>3</sup>	1,224,349

