

Sports news & events

The programme is dedicated to all sports. The main target group is men aged between 25-64 years.

TV

Monthly reach ¹	11,622,911
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Audience Profile

Men	66%
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Women	33%
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6-15 years	1%
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16-24 years	4%
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25-34 years	5%
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35-44 years	6%
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45-54 years	9%
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55-64 years	22%
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65+ years	53%
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¹Auditel-Nielsen 2023. RAI SPORT is published in Italy.