

The open-minded channel

The channel has a broad offer of shows: Cultural programmes for thinkers, Enduring success programmes, Investigation magazines, Public service programmes, Lifestyle, documentary & travelling and Current affairs. The core target is people aged between 35 and 64.

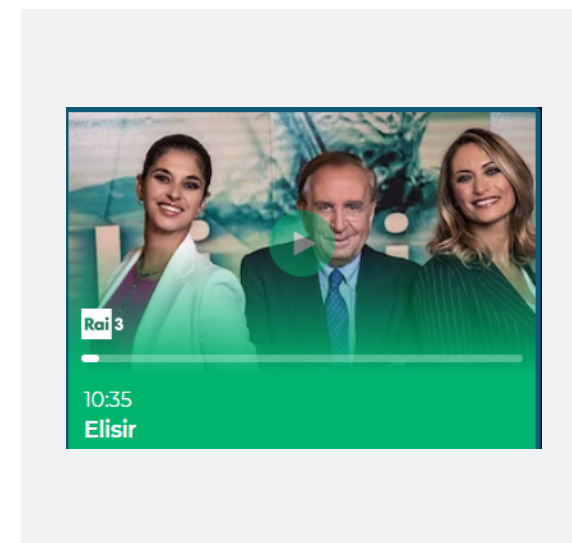
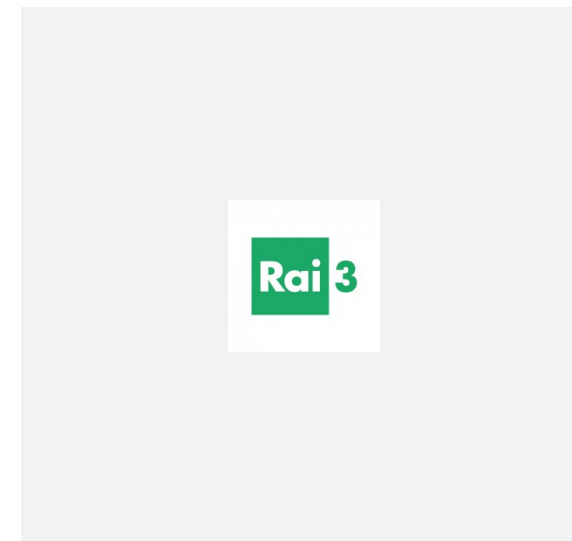
TV

Monthly reach ¹	38,211,103
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Audience Profile

Men	45%
Women	54%

6-15 years	0%
16-24 years	2%
25-34 years	3%
35-44 years	5%
45-54 years	10%
55-64 years	21%
65+ years	58%



¹Auditel-Nielsen 2023. RAI 3 is published in Italy.