

At a glance

GALA fascinates 24/7 digitally + in print every Thursday, with exclusive photos on stars from around the world.

GALA inspires with news + trends from the worlds of fashion, beauty and lifestyle.

GALA is close up with well-researched background stories + insightful star interviews.



Print

Coverage	1.43 mill. (B4P 2025)
Paid Circulation	129,297 (IVW 3/2025)
Frequency	weekly
Basic Rate 2026	EUR 32,000
Copypreis	4.20 EUR



Digital

Views	236.64 mill. (B4P 2025/II)
Net coverage	11.06 mill. (B4P 2025/II)
Possible Video Ads	4.12 mill. (Adserver 2025-12)