

## A unique combination of service and gossip

CLOSER provides valuable weekly entertainment around stars, fashion, beauty, nutrition, health, and much more. CLOSER invites readers to dream as well as gossip - this unique combination of service and gossip makes the magazine so appealing. It provides advice and support in all areas of our everyday lives: we seduce with deliciously easy recipes, show fashion trends that are wearable and affordable and support a health-conscious lifestyle.

CLOSER is THE celebrity magazine for women in their mid-forties who are interested in the lives of our national stars. CLOSER readers can easily have their say, join in the gossip and find service to the point on all beauty, fashion, food and health issues. CLOSER appeals to well-educated and working women who have a high affinity for printed and digital media.

### Print

Coverage <sup>1</sup>	172,712
Paid Circulation <sup>2</sup>	16,409
Frequency	weekly
Basic Rate 2026	EUR 25,710



<sup>1</sup>ma 2026/1, <sup>2</sup>1VW 4/2025. CLOSER is published in Germany.