

STREAMING+



Connect with your audience across all digital devices while maintaining high-quality exposure

Expands delivery beyond CTV, combining premium video environments with scalable reach across desktop, mobile and tablet.

Online Video

Monthly Uniques ¹	30,000,000
In-Stream Impressions ¹	170,000,000

Offering:

- Extend campaigns beyond CTV to capture incremental reach across devices.
- Maintain high-quality video standards across streaming platforms and web video.
- Deliver consistent, TV-like performance across devices, with strong VTR and viewability.

Devices: CTV, Desktop, Mobile/Tablets

The collection has an avg. VTR of 90% and an avg. viewability of 87%!

¹Smartx adserver data 2025. STREAMING+ is published in Italy.

