

## The magazine in the NEUE ZÜRCHER ZEITUNG

NZZ FOLIO aims to offer a special reading pleasure, in addition to well-founded research. With topics that are relevant and interesting above and beyond the day's events, the magazine is referred to and read weeks and months after its initial appearance.

NZZ FOLIO reaches an open-minded, well educated, quality-conscious target group with above-average purchasing power. As a supplement of the NEUE ZÜRCHER ZEITUNG the magazine is also read by decision-makers. Compared with the NZZ, NZZ FOLIO reaches more women and younger people.

### Print

Coverage <sup>1</sup>	234,000
Distributed Circulation <sup>2</sup>	84,334
Frequency	6 x a year
Basic Rate 2026	CHF 23,400



<sup>1</sup>MACH Basic 2024 2, <sup>2</sup>WEMF 2024. NZZ FOLIO is published in Switzerland.