HET BELANG VAN LIMBURG



The most read newspaper in the province of Limburg

HET BELANG VAN LIMBURG features the regional, national, and international news with a unique twist. The quality journalism covers social, political as well as economic issues in depth. It covers the whole of Limburg with a record reach of 45% of the total population in this province of Belgium. The daily newspaper also offers a digital version for tablet and smartphone.

The readers are men and women who are mainly between 25 and 64 years old, many of them belong to the upper social class.

Print

Coverage ¹	377,170
Print Circulation ¹	67,000
Frequency	weekdays (Mon-Sat.)
Basic Rate 2025	EUR 14,149

