

# At a glance

GEOLINO is the lead medium for discerning children's journalism. The largest knowledge format for children aged nine and over. It presents **topical variety** – charmingly, lively and suitable for children. It transmits knowledge and values in an entertaining, likeable and playful style. It encourages **opinion formation** and creates an awareness of dealing with persons, animals and the environment.



## Print

Coverage	<b>0.57 mill.</b> (KMM 2025)
Paid Circulation	<b>83,457</b> (IVW 2/2025)
Frequency	<b>13 x a year</b>
Basic Rate 2026	<b>EUR 22,400</b>
Copypreis	<b>6.00 EUR</b>

## Digital

Visits	<b>0.84 mill.</b> (GA 2025-12)
Page Impressions	<b>320.04 mill.</b> (GA 2025-12)
Possible Video Als	<b>4,863</b> (Adserver 2025-11)