

## Spain's brightest women's magazine - the supplement of EL MUNDO

YO DONA is distributed every Saturday with EL MUNDO. It is THE women's supplement dedicated to beauty topics. YO DONA reaches more fashion conscious Spanish women than any other title.

The readers of YO DONA are women with an interest in fashion, beauty, travelling, leisure and culture. The magazine is read by young women with a high level of education and significant purchasing power.

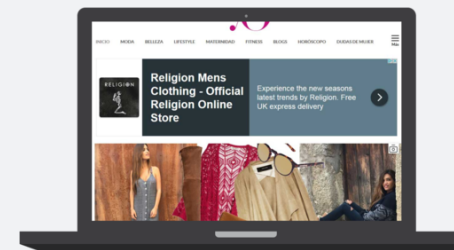
Together with TELVA.com from the same group YO DONA also is a prestigious leader of women's online magazines in Spain.

### Print

Print Circulation <sup>1</sup>	34,400
Frequency	8 x a year

### In-Stream & Display

Unique User <sup>2</sup>	5,500,000
Page Impressions <sup>2</sup>	26,500,000



<sup>1</sup>OJD 2023/2024, <sup>2</sup>GA 2023 January. YO DONA is published in Spain.