

The digital offer of the national daily quality newspaper

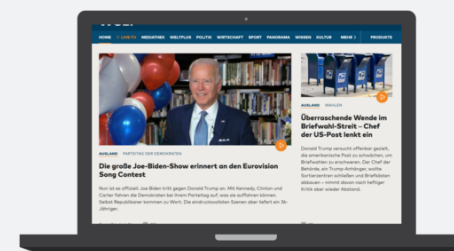
WELT stands for a broad range of print, digital and TV publications. WELT covers all journalistic formats – from news and opinions to documentaries.

Every story – whether in text, video, photo or live reports – follows the claim to inform reliably and user-oriented and to inspire our audience equally with passionate journalism, innovative products and the joy of experimentation.

DIE WELT is aimed at the target group of decision-makers who want to be informed optimally in a limited time frame.

In-Stream

Views ¹	145,158,173
Net coverage ¹	13,625,165
Possible Video Ads ²	8,864,971



¹B4P 2025/III, ²Adserver 2026-05. WELT is published in Germany.