



GALA

GALA **fascinates** 24/7 digitally + in print every Thursday, with exclusive photos on stars from around the world.

GALA **inspires** with news + trends from the worlds of fashion, beauty and lifestyle.

GALA **is close up** with well-researched background stories + insightful star interviews.



Print

Coverage	1.26 mill. ¹
Paid Circulation	123,763 ²
Frequency	weekly
Basic Rate 2026	EUR 32,000
Copypreis	4.40 EUR

In-Stream & Display

Views	204.18 mill. ³
Net coverage	11.07 mill. ³
Possible Video Ads	6.83 mill. ⁴

¹B4P 2026 ²IVW 1/2026 ³AGF 2026-05 ⁴Adserver 2026-05