

The premium people and lifestyle magazine

GALA has been reporting on stars from all over the world for 30 years. With exclusive images and brilliant photo series GALA opens up glamorous and fascinating worlds. Moreover, each issue offers 20+ opulently designed pages of journalistic expertise on all news and trends from the world of fashion, beauty and lifestyle. The **GALA Style** supplement is aimed specifically at the young GALA target group (4 x per year). Once a year, **GALA Luxury** offers 128 pages of exclusive luxury experiences and since 2022, GALA has also been on **TV** - each Saturday on RTL. On top, the GALA brand is brought to life through outstanding events such as the **Berlinale Opening Night**, the **Spa Awards** and the **GALA Shopping Night**. GALA's **premium target group** is interested in luxury. The readers and users are cosmopolitan, brand-oriented, and well-off.

B4P 2026, TVW 4/2025, B4P 2025/II, Adserver 2026-01. GALA is published in Germany.

Print	
Coverage ¹	1,261,807
Paid Circulation ²	125,014
Frequency	weekly
Basic Rate 2026	EUR 32,000

Digital	
Views ³	236,638,053
Net coverage ³	11,057,391
Possible Video Als ⁴	4,254,751

