STREAMING+

Connect with your audience across all digital devices while maintaining high-quality exposure.

Expands delivery beyond CTV, combining premium video environments with scalable reach across desktop, mobile and tablet.

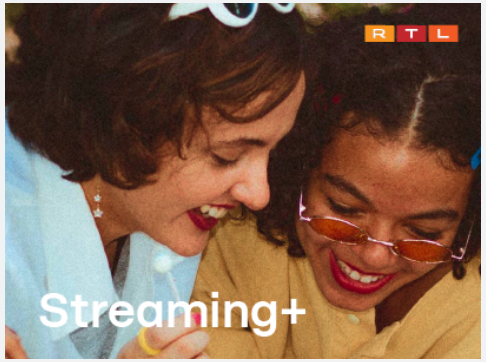
Online Video

Monthly Uniques[1]	9,000,000
In-Stream Impressions[1]	100,000,000

Offering:
-Extend campaigns beyond CTV to capture incremental reach across devices.
-Maintain high-quality video standards across streaming platforms and web video.
-Deliver consistent, TV-like performance across devices, with strong VTR and viewability.

Devices: CTV, Desktop, Mobile/Tablets

The collection has an avg. VTR of 90% and an avg. viewability of 87%!



[1]Smartx adserver data 2025 January-June. STREAMING+ is published in Sweden.