

At a glance

DAV PANORAMA is the service-oriented magazine from the German Alpine Club - with over 1.5 million members the world's largest alpine sport and environmental protection association. DAV PANORAMA and the digital ALPENVEREIN.de reach a target group that thinks and acts ecologically, and which combines a passion for alpine sports with a love of nature.

Print

Coverage	0.91 mill. (AWA 2025)
Paid Circulation	985,733 (IVW 4/2025)
Frequency	4 x a year
Basic Rate 2026	EUR 31,100
Copypreis	free

